



MixR

Unlock the power of  
**communities@work**

Media Kit

# Discover MixR

Here is the good news: At **MixR**, we are on a **mission to scale trust and belonging in the workplace** - two primordial factors of success in our world of constant change and uncertainty.

We do so by unlocking the power of **communities@work** and empowering all employees to become part of this process.

A strong sense of community is arguably the most important ingredient in an organization's recipe for trust. So, it's about time that we spark the power of community in our daily life@work.

[www.mixr.net](http://www.mixr.net)

## The team behind the screen

### Two co-founders

- [Cecile Moulard](#), Co-Founder & CEO [in](#)
- [Dominique Lejade](#), Co-Founder & COO [in](#)

### Backed by an incredible group of people

- Product, Marketing & Business Development - Los Angeles, California
- Technology - Paris, France

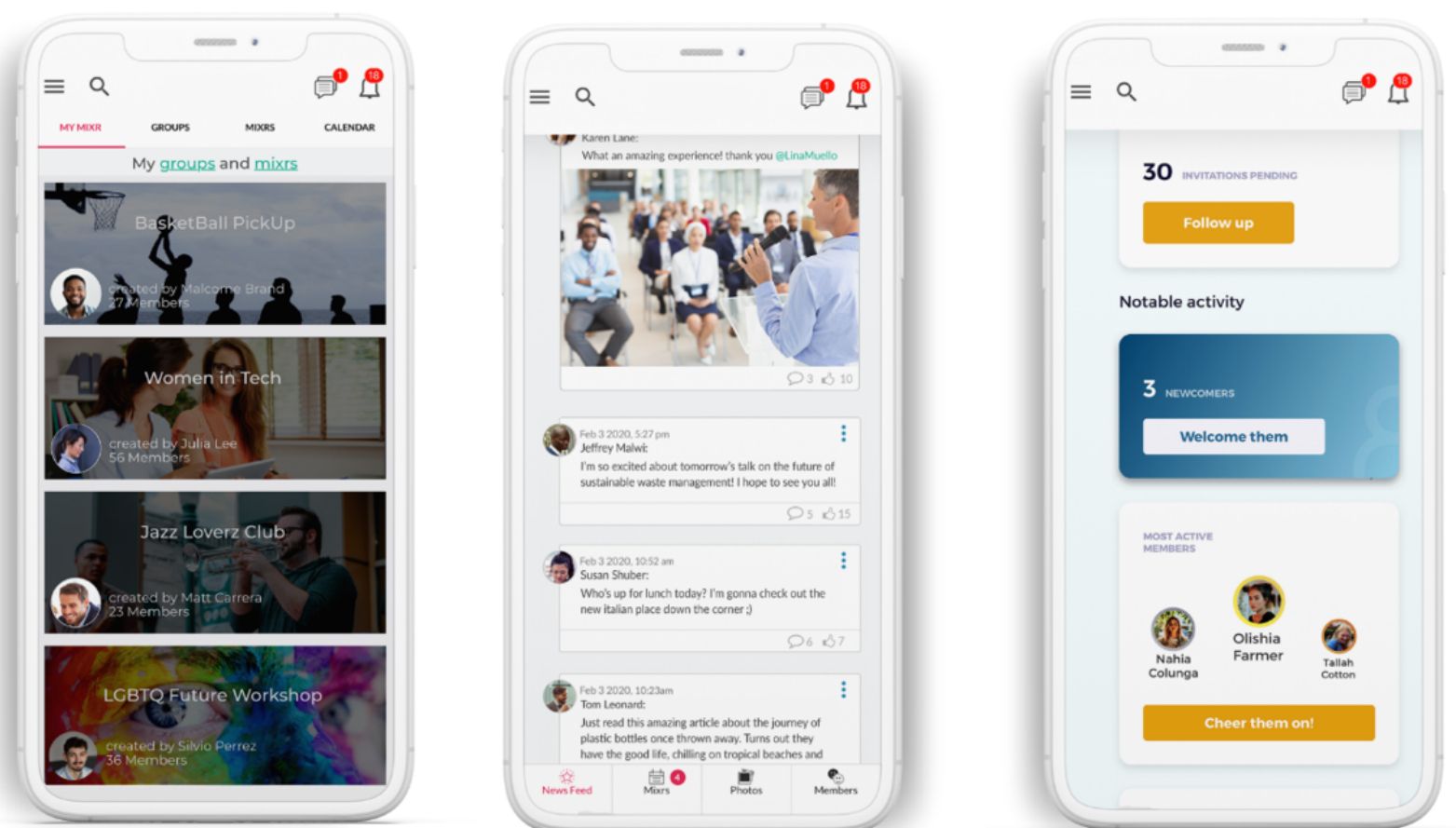
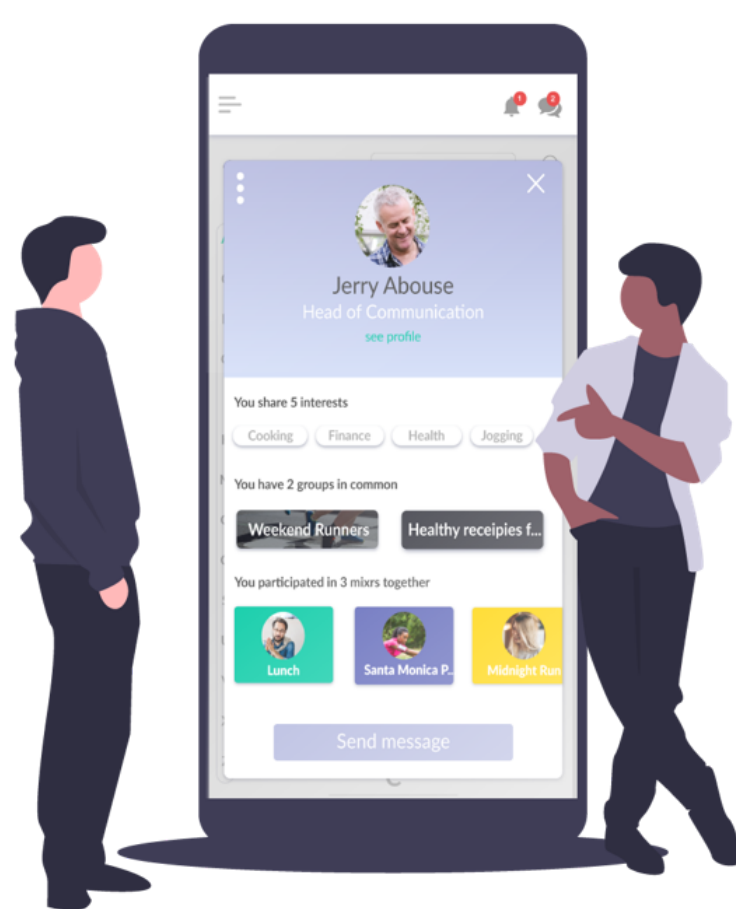
### And a powerful, gender diverse board of advisors from three continents - our EnlightenRs

- [Andy Cunningham](#) [in](#)
- [Diane Flynn](#) [in](#)
- [Mark Levy](#) [in](#)
- [Nilima Bhat](#) [in](#)
- [Patricia Bonaert](#) [in](#)
- [Pierre-Marcel Blanchot](#) [in](#)

# What are communities@work?

**Communities@work** is a fresh and expanded look at Employee Resource Groups, Affinity Groups and all other pre-existing interest-based groups - common staples of corporate culture. **MixR** goes beyond these traditional notions and provides an opportunity for employees to directly engage in the fabric of an organization's culture through the management and creation of **communities@work**.

**Communities@work** are built on shared interests, regular in-person meetings, open discussions and active engagement. Groups can center around topics such as women in tech, basketball, remote work, LGBTQ, onboarding - you name it!



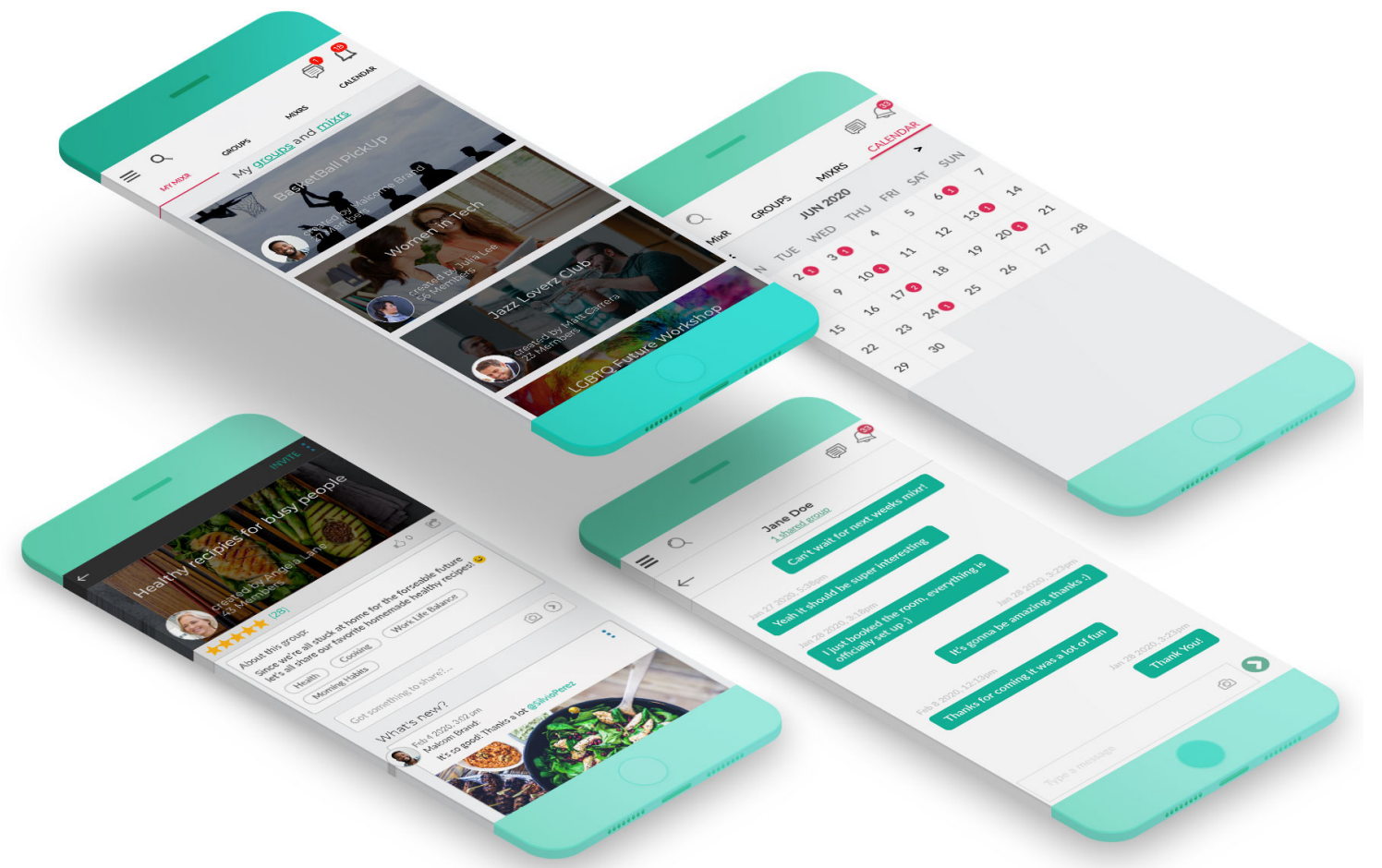
## Why does MixR exist?

Employee retention, burnout and disengagement in the U.S. costs organizations upwards of \$2.1 trillion each year. As technology continues to disrupt the way we work, trust and belonging have become vital assets for these companies in **providing psychological safety, enabling agility and unleashing growth**.

Following decades of experience as C-level executives, board members and entrepreneurs, **MixR's** founders came to realize that employees need **communities@work** to navigate this ever-changing landscape. **MixR** was founded to foster human connection and empower employees to build and manage these communities.

# The Solution

The platform that scales trust and belonging within the organization



**MixR** is an **easy-to-use SaaS platform, available across all devices**, that enables employees to find, join and create vibrant interest-based communities.

With **MixR**, co-workers have the ability to **connect with like-minded people across their organizations** - bypassing traditional teams, departments and functions.

... And organizations are able to structure, scale and streamline their community building efforts and tailor this process to their specific needs. **Powerful analytics and dashboards** allow organizations to keep their finger on the pulse of community.

## From D&I to D&I-B&T

**MixR brings Diversity and Inclusion (D&I) initiatives to life by developing a culture of Belonging & Trust (B&T).**

Building an environment of B&T is hard work and requires both an organization and its people to come together and do their parts. **MixR** gives both parties the right set of tools to bring D&I to life and achieve their community building goals.

The benefits are endless for employees and the organization: when community is clearly embedded in an organization's culture, well-being, engagement and loyalty blossom - key components for boosting productivity and growth. **Only when D&I and B&T co-exist can an organization provide better outcomes for both its people and its bottom line.**



Ready to take a  
deeper dive?

We'd love to hear from you!

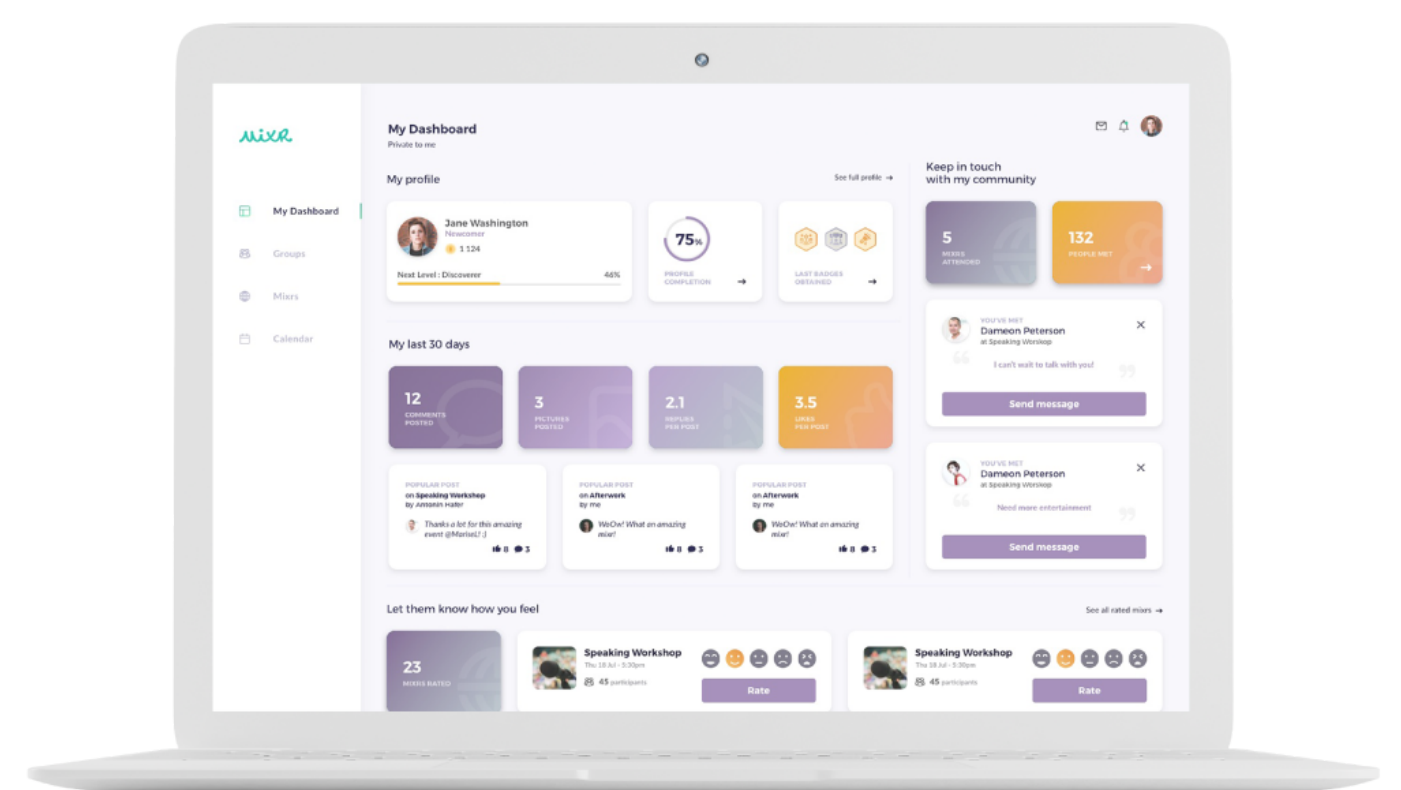
Contact us:

**Sales:** [brett.brewster@mixr.net](mailto:brett.brewster@mixr.net)

**Investors:** [cecile@mixr.net](mailto:cecile@mixr.net)

**Product:** [hugo.henry@mixr.net](mailto:hugo.henry@mixr.net)

**All other inquiries:** [cecile@mixr.net](mailto:cecile@mixr.net)



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