MIXR

Unlock the power of community @work

MixR in a Nutshell

MixR is a first-of-its-kind Employee Experience (EX) platform designed to tackle the record levels of employee burnout, disengagement, and turnover.

MixR takes advantage of modern breakthroughs in our understanding of employee psychology and behavior to restore, strengthen, and scale **Trust**, **Belonging** & **Social Connection** at work.

> Like Slack or Teams revolutionized the way you organize & communicate at work,
>
> **MixR revolutionizes the way employees socialize & belong at work.**

The New Paradigm of EX

The past few years have revealed the **massive impact of social factors on employee health and performance.** This revelation has shed light on the next great frontier of work: **The social needs of employees**.

Why Is It Important?

61% of Employees Feel Lonely
Cigna

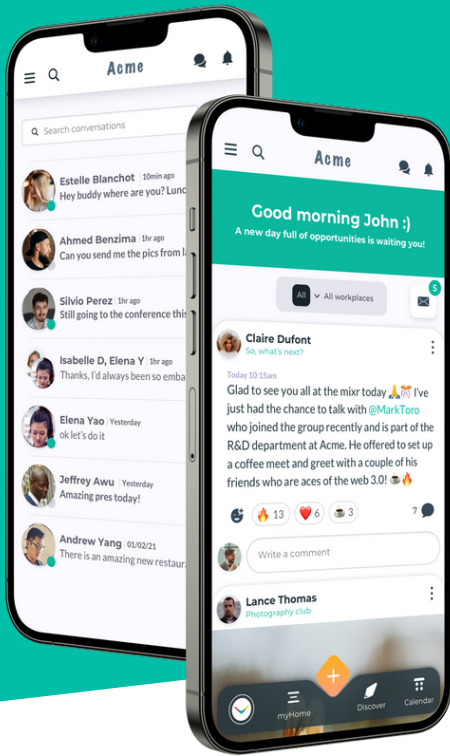**52%** of Employees Experience Burn-Out
Forbes

80% of Employees Are Not Engaged
Gallup

25% of Voluntary Turnover
Bureau of Labor Statistics

The Platform

MixR is a SaaS platform that allows employees to self-organize their own **shared-interest communities** in your organization.

Our platform **empowers employees** to take ownership of their own experience, and ensure that each of them can **network & socialize**, develop **work friendships**, and truly **belong at work**.

MixR is **NOT** another productivity tool. It is a community tool. **For us, *Community = Network + Care***

The power of community is to **re-activate the Collective** and **re-create a sense of Purpose :** the two missing pieces of the new workplace.

MixR's 4 Most Important Features

Join, **create** & **self-organize** communities around shared-interests, practices & localities.

Match & connect through personal and professional interests -- AI enabled

Make Communities visible throughout your organization -- Modular structure

Measure & **understand** the impact of communities on your bottom line

MixR is best for

Nurturing Trust & Belonging

Linking people up, down & sideways

Onboarding & Workforce Integration

Enacting ESG & Diversity & Inclusion

Increasing Engagement & Wellbeing

Promoting Social Connection & Mental Health

Go Beyond Teams

Teams are great at providing structure & direction.
However, they do not succeed in cultivating **emotional engagement** and **company loyalty** in employees, two essential components of a company's adaptability to change.

Community is great at doing that.

Teams
(project based)

A team is a siloed group of people who are **brought together** to perform a collaborative task/ project.

- Top-down
- Mandatory
- Tasks to complete
- Decide and implement
- Productive
- Skill focused

Communities@work
(interest based)

A community is a group of people who **choose to come together** to socialize, learn, grow, get support & care.

- Bottom-up, grassroot
- Voluntary
- Experiences to share
- Support, network, innovate
- Connective
- Behavior & Values focused
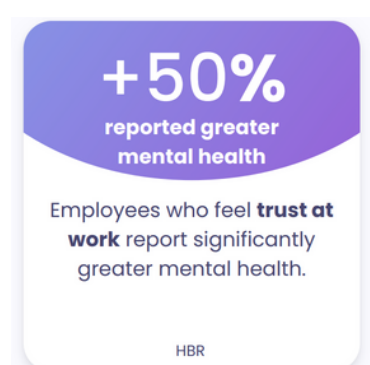
Productivity/Communication   slack   Microsoft Teams

Community/Relationships   MixR

MIXR

READY TO RISE ?

Let's talk !

https://www.mixr.net/contact-us

FOOD FOR THOUGHT BEFORE YOU GO...

-50%
Turnover Rate

Employees who feel **belonging at work** are much more likely to stay at their company.

Harvard Business Review

+56%
Productivity

Employees who feel **belonging at work** consistently achieve much higher performance.

Forbes

+50%
reported greater mental health

Employees who feel **trust at work** report significantly greater mental health.

HBR

7x
Engagement Rate

Employees who **have friends at work** are much more likely to be engaged.

Gallup

-40%
Burnout Rate

Employees who **feel trust at work** are much less likely to burnout.

HBR

2x
Employee satisfaction

Employees who **have friends at work** are much more likely to be satisfied at their job.

Gallup

Click here to schedule an intro call

www.mixr.net