



CECILE MOULARD

I am Servant CEO, a passionate change maker, an active board member, and a fierce Kundalini yoga practitioner.

In 1995, I initiated and developed [Carat Interactive](#) in 11 countries (now Dentsu group). At the time, Carat Interactive was the 1st media venture in Europe fully dedicated to internet. I later became special advisor to Jean-Marie Messier, then CEO of [Vivendi Universal](#). My focus was on organizing digital assets, ethics/privacy issues and ecommerce matters. In February 2000, I was offered to launch the [Amazon](#) French subsidiary as company's Managing Director for strategy, marketing and development. Four years later, I joined [Meetic](#) (European leader in online dating) to prepare the group IPO and head the company's international development in 17 countries. In 2011, I co-founded [SmallBusinessAct.com](#), the 1st real time online accounting and business services provider catering to small businesses in France.

In 2012, I moved to California to get closer to my husband. Today, I am co-founder and CEO of [MixR](#), the 1st SaaS service build to scale trust and belonging in the workplace. We are solving a multi trillion dollars problem caused by the complete disruption of the workplace: loneliness, burnout, disengagement, and turnover are at their all-time high. In a time of continuous change, and uncertainty fostering a culture of trust and belonging has become a major business challenge. This is what we do. What inspired me to start MixR is my deep belief that the future of work is Human, and that technology should be our best ally.

I have served as a director on multiple board of public companies since 2003 (AXA France, the largest subsidiary of [AXA group](#), until June 2020, [Solocal](#), [Fonciere INEA](#)), or private company ([Decathlon](#), [Adizes Institute](#)). At AXA France, I was appointed president for the compensation committee during the last 6 years of my tenure. Currently, I serve on the board of [Numberly](#), the European pioneer in interactive advertising and marketing where I am also heading the comp committee. My board attendance rate is 99% (incl. committees): this tells you how much I value being a board member. If I have to travel to be present in the boardroom, I welcome this as an opportunity - when planned ahead.

I studied mainly in France where I earned my two masters. One in Econ and Political Science from Science Po (IEP) Paris in 1985, and the other in Marketing and Research also from IEP Paris in 1986. Upon my arrival in the US, I earned a Finance certificate (June 2014) and a Directorship Program at UCLA Anderson (Sept. 2014). I have also been trained in the [Adizes Methodology](#) (change management). I am a fellow of the [Young Leader program](#), an [Eisenhower Fellow](#), a [Remarque Fellow](#), and a [YPO spouse](#). Before coming to the US, I taught at [HEC](#) and [Telecom Paris](#) for 11 years, I authored a book published by Diable Vauvert: "MailConnexion". I used to compete in track & field and fencing. I am currently a fierce teacher and practitioner of Kundalini yoga and meditation.

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